

KELCY COLEMAN

SKILLS

Leadership · Effective Communication · Detail Oriented · Networking · Time Management · Team Building · Team Training · Business Development · Customer Service

EXPERIENCE

Digital Marketing Pro | CT Marketing | Current

Create, implement and manage portfolio level digital campaigns for clients. Great communication skills clients via email, phone and in-person. SEM, Sponsored Social, and Shopping.

President/Owner | CT Marketing | Current

Employee management, leadership and team player. Accounting (payroll, AP & AR) using QB and Xero. Business Development and Marketing.

SEM Manager | acquirgy | 2012-2015

Keyword buildouts, bid management, copy writing, landing page testing, new structure launches and other daily optimizations such as SQRs. Lead contact for clients and high-level strategy planning.

Executive Assistant | The Moses Group | 2009-2011

Event coordination and travel arrangements. Accounting with Peachtree. Data entry using Excel and Access.

EDUCATION

BS in Finance | Dec 2008 | Unv of South Florida

Maintained a 3.2 or above

AA in Business | May 2006 | St. Petersburg College

Phi Theta Kappa Member

OBJECTIVE

Seeking a new position to expand my experience and gain knowledge in this industry. I will use my skills as a digital marketing professional and small business owner.



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[LinkedIn URL](#)



KelcyColeman.com

My Book on [Amazon](#)

ABOUT ME:

“Motivated” is the best word to describe me. I have held multiple jobs while growing my own businesses, so my experience was too long to list. I’m thirsty to learn more or refine my current skills with a new position. “Dedication” is the next best word. I will be successful in an & all positions I am offered.